

TIPS & NEWS ON HOME STAGING

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A new website address...

We finished the update of our website ;-)

Please note our new website address: www.COStaging.com

Our email address becomes COStaging@gmail.com

You should check it out often as we constantly add new information on Home Staging...

Taste of Fort Collins—June 2006

Our presence at the Taste of Fort Collins was a great success. We were able to launch our business in style, introducing potential customers to the Home Staging concept. Thanks to all for your questions, interest and support!

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Tips for making your home more appealing to potential buyers...

- Get rid of clutter
- Depersonalize rooms; get rid of photos and drawings. Buyers want to picture their own stuff in the room.
- Neutralize the rooms as much as possible.
- Get rid of trendy furniture and loud colors on the walls. Make it look like the buyer's furniture will fit.
- Showcase one focal point, like the fireplace.
- The only smell should be a clean one. Scents—even baking sweets are bad for people with allergies and only serve as a distraction.
- Put fresh white towels in the bathroom.



Indoor clutter is for example:

- Too many books
- Clothes lying around a room
- Too many plants
- Too many pieces of furniture in a room
- Too many accessories dominating a room
- Newspaper clippings, favorite articles you have never read
- Too many kitchen appliances on the counters
- All those stacked magazines
- Paper on the kitchen desk
- Papers in your home office
- Messy bookcases
- Shoes left out
- Jewelry left out
- Too many family pictures
- Too many throw pillows
- Too many quilts or throws in rooms

“YOU NEVER GET A
SECOND CHANGE
TO MAKE A FIRST
GOOD
IMPRESSION”



Bathroom before staging.

You can see a lot of clutter



Same bathroom after staging

Outdoor clutter is for example:

- Too much patio furniture
- Too many plants on patios and decks
- Old barbecue equipment
- Law mowers, rakes, shovels, and tools left outside
- Dead plants in the yard
- Plants not yet planted, in those black plastic pots