

TIPS & NEWS ON HOME STAGING

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Home Staging is Important because:

- If your home does not appeal to the agents, they will pass it by in favor of a house they think they can sell
- If your home is not staged, they may use it as a comparison to a house that has been staged
- The better your house shows, the faster it will sell, often for a higher price!
- Buyers are looking for a clean, peaceful house to purchase and move into somewhere they can relax, feel comfortable, and make their own.

Use of color in different rooms in various functional ways!

- **Living Rooms and Dining Rooms**

Use color tones ranging from mildly warm to neutral, with stronger tones restricted to smaller areas or accents

- **Recreational or Family Rooms**

Follow the same suggestions for as other living spaces, possibly with more emphasis on deeper tan or brown tones to suggest the traditional den atmosphere. But if the recreation anticipated will be active, then cooler tones of green or blue can be considered.

- **Bedrooms**

Here you may be able to use a stronger, more fully chromatic color scheme, chosen to suit the preferences of the occupant or simply as an opportunity to introduce varied color into a residence. And usually, strong color tones have less chance of becoming a source of irritation to an occupant, but still, it is best to avoid intense color on a ceiling or on large wall areas. Accessories and bedding can provide accent color.

- **Children's Room**

These rooms may have bright colors, since children are particularly attracted to clear primary colors schemes, which can be provided with toys and in smaller areas, and keeping the main walls and floors to more quiet tones.

- **Kitchen**

Here you can use stronger colors for walls, cabinets' fronts, and floors. But counter tops are usually best kept in lighter tones to make visibility of food materials easy. Or instead you may choose to use more neutral soft tones on the walls and floors, and use stronger colors on the counter tops.

- **Bathrooms**

Strong colors are not recommended due to its tendency to reflect onto skin color and alter the appearance of the users. Lighter colors, such as white, tan or warm gray are preferred with strong color in small accents, such as bands of color tile, towels and accessories.

- **Libraries, Studies, and Dens**

Here you can either emphasize cooler colors, which are believed to promote calm, meditation or similar activities. But you may also emphasize the use of deeper, warm colors, such as browns and tans.